

THE **JULY 2007**  
**INDEPENDENT**  
**NEWSPAPER GROUP**

385 Broadway, Revere, MA 02151  
 Suite 105 in the Citizens Bank Building  
 (781) 485-0588 • (781) 284-2400 • 617-567-9600  
 1 Thompson Sq., Charlestown, MA 02129 • (617) 241-8500  
 25 Myrtle St., Boston, MA 02114 • 617-523-9490

**ROP AD RATES  
 PER COLUMN INCH**

<u>SINGLE PAPER</u>	<u>OPEN RATE</u>	<u>4 WEEKS or 100"</u>	<u>13 WEEKS or 350"</u>	<u>26 WEEKS or 650"</u>	<u>52 WEEKS or 1500" + Up</u>
REVERE JOURNAL	\$11.95	\$11.75	\$11.50	\$11.25	\$11.00
WINTHROP SUN TRANSCRIPT	\$10.00	\$9.75	\$9.50	\$9.25	\$9.00
EAST BOSTON TIMES FREE PRESS	\$10.95	\$10.75	\$10.55	\$10.25	\$10.00
CHELSEA RECORD	\$9.45	\$9.25	\$9.05	\$8.80	\$8.70
EVERETT INDEPENDENT	\$10.00	\$9.75	\$9.50	\$9.25	\$9.00
LYNN JOURNAL	\$9.95	\$9.80	\$9.60	\$9.35	\$9.10
CHARLESTOWN PATRIOT-BRIDGE	\$14.00	\$13.75	\$13.50	\$13.25	\$13.00
BEACON HILL TIMES	\$16.00	\$15.75	\$15.50	\$15.25	\$15.00
BACK BAY SUN	\$16.00	\$15.75	\$15.50	\$15.25	\$15.00
REGIONAL REVIEW (NORTH END)	\$7.00	\$6.75	\$6.50	\$6.25	\$6.00

GROUP COMBINATIONS

ALL 10 NEWSPAPERS	\$65.00	\$64.50	\$64.00	\$63.50	\$63.00
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**CLASSIFIED RATES  
 PER COLUMN INCH**

<u>SINGLE PAPER</u>	<u>OPEN RATE</u>	<u>4 WEEKS</u>	<u>13 WEEKS or 350"</u>	<u>52 WEEKS or 650"</u>
REVERE JOURNAL (WED.)	\$7.00	\$6.75	\$6.50	\$6.35
WINTHROP SUN TRANSCRIPT (THURS.)	\$7.00	\$6.75	\$6.50	\$6.35
EAST BOSTON TIMES FREE PRESS (WED.)	\$9.00	\$8.70	\$8.50	\$8.25
CHELSEA RECORD (THURS.)	\$8.85	\$8.50	\$8.25	\$7.75
EVERETT INDEPENDENT (WED.)	\$7.00	\$6.75	\$6.50	\$6.35
LYNN JOURNAL (WED.)	\$7.00	\$6.75	\$6.50	\$6.35
CHARLESTOWN PATRIOT (THURS.)	\$14.00	\$13.75	\$13.50	\$13.25
BEACON HILL TIMES (TUES.)	\$16.00	\$15.75	\$15.50	\$15.00
BACK BAY SUN (FRI.)	\$16.00	\$15.75	\$15.50	\$15.00
REGIONAL REVIEW (TUES.)	\$7.00	\$6.75	\$6.50	\$6.00

GROUP COMBINATIONS

ALL NEWSPAPERS	\$55.00	\$54.75	\$54.50	\$54.00
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**INSERT COLOR  
 & SPECIAL PRICES**

ALL RATES PER COL. INCH	<u>REV</u>	<u>WINT</u>	<u>CHEL</u>	<u>EB</u>	<u>EV</u>	<u>LYNN</u>	<u>CT</u>	<u>BH</u>	<u>BBS</u>	<u>RR(NE)</u>
PAGE ONE ADVERTISING	\$28.00	\$28.00	\$28.00	\$28.00	\$28.00	\$28.00	N/A	N/A	N/A	\$28.00
IN MEMORIAM	\$8.50	\$7.25	\$7.25	\$8.00	\$8.00	\$8.50	\$8.50	\$8.50	\$8.50	\$7.25
CARD OF THANKS & BIRTHDAYS	\$8.50	\$7.25	\$7.25	\$8.00	\$8.00	\$8.50	\$8.50	\$8.50	\$8.50	\$7.25

Inserts from \$50.00 per 1000\*\* - Demand Position 25% additional  
 \*\*Minimum Order for inserts is 50% of circulation.

PROCESS COLOR \$125.00 PER PAPER

GROUP COMBINATIONS

REVERE JOURNAL  
 CHELSEA RECORD  
 EAST BOSTON TIMES FREE PRESS  
 EVERETT INDEPENDENT  
 WINTHROP SUN TRANSCRIPT  
 LYNN JOURNAL  
 CHARLESTOWN PATRIOT-BRIDGE  
 BEACON HILL TIMES  
 BACK BAY SUN  
 REGIONAL REVIEW (NORTH END)

ROP

5 pm Mon.  
 5 pm Tues.  
 5 pm Mon.  
 5 pm Mon.  
 4 pm Tues.  
 5 pm Mon.  
 5 pm Mon.  
 5 pm Thurs.  
 5 pm Mon.  
 4 pm Fri.

CLASSIFIED

Noon Mon. 3 pm Mon.  
 Noon Mon. 3 pm Mon.  
 Noon Mon. 3 pm Mon.  
 Noon Mon. 3 pm Mon.  
 Noon Mon. 3 pm Mon.  
 Noon Mon. 3 pm Mon.  
 Noon Mon. 3 pm Mon.  
 5 pm Thurs. 5 pm Thurs.  
 5 pm Mon. 5 pm Mon.  
 4 pm Fri. 4 pm Fri.

LINE ADS

**POLICIES & MECHANICAL REQUIREMENTS**

**EASY PAYMENT**

We make it easy to pay for your advertising. We accept VISA, Mastercard, Discover, Diners Club, American Express, cash and checks.

**CORRECTION POLICIES**

Please read your ad the first day it runs in the paper and let us know if there is a problem so we can correct it in the next issue. If we are at fault, we will adjust your charges based on the space the error occupies that first day. Or, if you prefer we will run a small correction ad in the next issue. We will be happy to provide you with a correction letter for your customers if needed.

Independent Newspaper Group, shall not be liable for failure to publish an advertisement or for typographical errors in publication. Adjustments for errors is limited to the cost of that portion of an advertisement wherein the error occurs.

Advertisement that simulates editorial comment will be labeled "Advertisement". The publishers reserve the right to increase rates on this rate schedule anytime with 30 days notice.

**TAB**

**CHARLESTOWN, BEACON HILL, BACK BAY & REGIONAL REVIEW CLASSIFIED & ROP SIZES**

1 COLUMN: 1.867"      4 COLUMN: 7.96"  
 2 COLUMN: 3.9"      5 COLUMN: 10"  
 3 COLUMN: 5.9"  
 Column Depth: 15.5" • Line Screen: 85 or 65

**BROADSHEET**

**ROP AD FORMAT (SAU):**

1 COLUMN: 2.028"      4 COLUMN: 8.611"  
 2 COLUMN: 4.222"      5 COLUMN: 10.806"  
 3 COLUMN: 6.417"      6 COLUMN: 13"  
 Column Depth: 21" • Line Screen: 85 or 65

**CLASSIFIED AD FORMAT (SAU)**

1 COLUMN: 1.219"      6 COLUMN: 7.781"  
 2 COLUMN: 2.531"      7 COLUMN: 9.094"  
 3 COLUMN: 3.844"      8 COLUMN: 10.562"  
 4 COLUMN: 5.156"      9 COLUMN: 11.719"  
 5 COLUMN: 6.469"      10 COLUMN: 13"

All submitted ads in PDF format.

Greyscale or CMYK

**CALL 781-485-0588**